

*Doin' Good in
the NeighborhoodSM*



APPLEBEE'S GIFT CARD FUNDRAISER





Gift Card Fundraiser

Earn 20% of all Gift Cards you sell!

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Since Applebee's Gift Cards make great gifts for any occasion, we'd like to introduce you to a fundraising program that your organization will love!

The form on the reverse side is all you need to sell
Applebee's Gift Cards and earn money doing so!

1. Make copies of the Gift Card Order Form and distribute to members of your organization
2. Collect the forms and payment, (checks made payable to your organization), by the deadline you set
3. Complete the Final Order Form and take that, along with one form of payment (cash or credit) to your local Applebee's
4. A restaurant manager will fulfill your order and contact you within 48 hours to pick up

THE FUNDS CAN REALLY ADD UP

- If 10 people sell \$500 each, your organization earns \$1,000!
- If 20 people sell \$500 each, your organization earns \$2,000!
- If 30 people sell \$500 each, your organization earns \$3,000!

EXTRA INCENTIVE

If your group sells \$5,000 or more in
Gift Cards, your organization will receive
a \$500 catering credit!

Applebee's Gift Cards make great gifts for any occasion!

Your organization has partnered with Applebee's for a Gift Card Fundraiser, earning 20% of all Gift Cards sold.





Applebee's

GIFT CARD ORDER FORM

Member Name _____

Organization Name _____

		\$10	\$25	\$50	Other	Total
NAME	PHONE	NUMBER OF GIFT CARDS ORDERED				
TOTAL						

When you sell Applebee's Gift Cards through this program, your organization will earn 20% of all Gift Cards sold. Just fill out the above form and return with payment to your organization. ** Make checks out to your organization.

Orders Due: _____ Your organization will distribute the Gift Cards after they are provided by Applebee's.



GIFT CARD FINAL ORDER FORM

Organization Information:

Organization Name: _____

Organization Address: _____ City: _____ State: _____

Phone Number: _____ Email: _____

Shipping Address, if different from Organization Address: _____

Gift Card Order:

Follow these steps to determine your final Gift Card Order:

ROW 1: Fill in the blank grey cells in Row 1 with any other denominations you had orders for (i.e. \$20 or \$100).

ROW 2: Add up the amount of each denomination needed and put the total in Row 2 for each amount (i.e. if there were 84 \$25 Gift Cards ordered, put 84 in Row 2 in the \$25 column).

ROW 3: Multiply the denomination and the number of Gift Cards ordered for each amount to determine the Total Value (i.e. if 84 \$25 Gift Cards were ordered, put \$2,100 ($84 \times \$25 = \$2,100$) in Row 3 in the \$25 column).

TOTAL: Add all the values in Row 3 to find the Total Gift Card Sales.

ROW 1:	Denomination	\$10	\$25	\$50					Total:
ROW 2:	Number of Gift Cards Ordered								
ROW 3:	Total Value								

Organization Keeps 20% of Total Gift Card Sales

Total Gift Card Sales: _____ Multiply by 0.2 to determine 20% of Sales: _____

Submit payment to Applebee's via cash or credit for 80% of Total Gift Card Sales

Total Gift Card Sales: _____ Multiply by 0.8 to determine 80% of Sales: _____

If the total Gift Card sales exceeds \$5,000 the organization will earn a \$500 Applebee's Catering credit. This will be sent to the organization's contact person as listed above.

Form Accepted by _____ on _____. Gift cards will be ready on _____.
(Applebee's Manager) (date) (date)