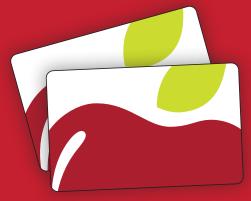
Doin Good in the Neighborhood Applebee's

APPLEBEE'S GIFT CARD FUNDRAISER





Gift Card Fundraiser

Earn 20% of all Gift Cards you sell!

Since Applebee's Gift Cards make great gifts for any occasion, we'd like to introduce you to a fundraising program that your organization will love!

The form on the reverse side is all you need to sell Applebee's Gift Cards and earn money doing so!

- 1. Make copies of the Gift Card Order Form and distribute to members of your organization
- 2. Collect the forms and payment, (checks made payable to your organization), by the deadline you set
- 3. Complete the Final Order Form and take that, along with one form of payment (cash or credit) to your local Applebee's
- 4. A restaurant manager will fulfill your order and contact you within 48 hours to pick up

THE FUNDS CAN REALLY ADD UP

- If 10 people sell \$500 each, your organization earns \$1,000!
- If 20 people sell \$500 each, your organization earns \$2,000!
- If 30 people sell \$500 each, your organization earns \$3,000!

EXTRA INCENTIVE

If your group sells \$5,000 or more in Gift Cards, your organization will receive a \$500 catering credit!

Applebee's Gift Cards make great gifts for any occasion!

Your organization has partnered with Applebee's for a Gift Card Fundraiser, earning 20% of all Gift Cards sold.

Member Name



Applebee's	GIFT	CARD	ORDER	FORM

Organization Name						
		\$10	\$25	\$50	Other	Total
NAME	PHONE	NUMB	ER OF GIF	T CARDS	ORDERED	
TOTAL						

When you sell Applebee's Gift Cards through this program, your organization will earn 20% of all Gift Cards sold.

Just fill out the above form and return with payment to your organization. **Make checks out to your organization.

Orders Due: ______Your organization will distribute the Gift Cards after they are provided by Applebee's.



GIFT CARD FINAL ORDER FORM

•	Information:								
Organization	Name:								
Organization				City:			State:		
Phone Numb	er:	Email	l:		· · · · · · · · · · · · · · · · · · ·				
Shipping Add	dress, if different from Organization	on Addre	ss:						
Gift Card Ord	ler:								
Follow these	steps to determine your final Gif	t Card Or	der:						
ROW	1: Fill in the blank grey cells in Ro	ow 1 with	any othe	r denomi	nations yo	ou had ord	ders for (i	.e. \$20 or \$	100).
	2: Add up the amount of each d 25 Gift Cards ordered, put 84 in R				ut the tota	al in Row I	2 for each	n amount (i	.e. if there were
	73: Multiply the denomination an 64 \$25 Gift Cards were ordered,								the Total Value
TOTA	L: Add all the values in Row 3 to	find the	Total Gift	Card Sale	S.				
ROW 1:	Denomination	\$10	\$25	\$50					Total:
ROW 2:	Number of Gift Cards Ordered								
ROW 3:	Total Value								
Organization	Keeps 20% of Total Gift Card Sa	ales							
Total Gift Car	d Sales: Multipl	y by 0.2 t	o determ	ine 20% (of Sales: _			_	
Submit paym	nent to Applebee's via cash or cr	edit for 8	0% of To	tal Gift C	ard Sales				
Total Gift Car	d Sales: Multipl	y by 0.8 t	o determ	ine 80% (of Sales: _				
If the total Cir	ft Card sales exceeds \$5,000 the	organiza	tion will e	earn a \$50	00 Applel	oee's Cate	ering cred	it. This will	be sent to the

(date)

(date)